



Kintbury's 2020 Vision

Kintbury's Parish Plan 2006

Final Text Pre Print

Kintbury Parish Plan 2008 – Front Cover

Inside Cover

What is a Parish Plan?

Parish Plans are action plans produced by and for local communities based on your priorities plus the required and available resources, similar to a company's business plan. They lay out a shared vision for your community over the next five to ten years and contain a detailed action plan for achieving this vision. It is up to you the community to define the issues to be tackled by your Parish Plan.

Parish Plans should:

- Be comprehensive, considering social, economic and environmental issues of concern to the community.
- Involve the whole community. Everyone should have a chance to have their say and get involved in producing the Parish Plan.
- Be based upon information provided by community participation, survey and research.
- Be focused on action, with a clear statement of Who? What? Why? and How?

A Parish Plan sets out a vision of how a local community wants to develop and identifies the actions needed to achieve it. It can include everything that is relevant to a particular community now and in the future to sustain and improve quality of life for all in the area. It can cover issues ranging from jobs to playgrounds, health care needs to local shops, the protection of hedges and ponds to transport needs and community facilities to open spaces. It can include any social, environmental or economic issues. It is up to the local community to decide what is important. Due to their holistic nature Parish Plans have the potential to influence a wide range of organizations. This influencing is particularly important and is where the Parish Plan comes into its own, inputting, for instance, through the Community Plan into the policies and actions of public bodies such as West Berkshire Council.

Contents

	<i>Page no.</i>
Foreword from the Chairman of the Parish Council	x
Introduction to the Parish Plan	x
Our History	x
Our Community	x
Our Youth	x
Our Economy	x
Our Environment	x
Housing and Developments	x
Security	x
Transport and Traffic	x
Action Plan	x

Foreword from the Chairman of Kintbury Parish Council

For many years Kintbury's Parish Council was encouraged to develop a Parish Plan by West Berkshire Council. This was avoided initially as, with many local government ideas, it seemed to be yet another exercise which would not produce fruit.

The idea of a Parish Plan eventually gathered more enthusiasm when West Berkshire Council advised the Parish Council that if we had a Parish Plan and Design Statement then they would have a framework to work from when considering the Parish of Kintbury in the future. Many of the subjects which previously had been given little or no attention by West Berks Council are now included in this Parish Plan, and we hope that they will be acted on.

A parish-planning meeting was organised by the Parish Council. From this meeting a steering group of volunteers was formed to create the plan. This group was separate from the Parish Council. The steering group managed to keep the wheels turning even when at times it appeared that they had almost stopped. The Steering Group consisted of Nick Lefever (Chair), Erica Bevan, Malcolm Cockroft, Nicholas Engert, Roy Green (the Parish Council representative), James Hickey, Michael Hickey, Andrew Jamieson, Adam Rae-Smith, Pete Watson and Philip Wilson.

There was a lot of help from village organisations, groups and clubs, as well as from parishioners and local businesses.

I am sure that when you have read the Parish Plan you will agree that the steering group have done a tremendous job.

I am convinced that the plan will provide us with guidance that is needed as the actions are taken. New challenges will emerge along the way, but I am sure that the community will take the opportunity to become more involved and put something back into Kintbury

I would just like to thank everybody who has made this Parish Plan possible

Stephen Cook
Kintbury Parish Council Chairman

Introduction to the Parish Plan

This Parish Plan started with a series of questions - what have we got in Kintbury, what do we want, what do we need? There were several ways that this was investigated and a Questionnaire was delivered by hand to every household in the Parish with a raft of questions on Environment, Housing, Education and Transport issues, to name but a few. As well as the Questionnaire, there were meetings with local interest groups, clubs and societies.

The collation of the responses has been an interesting task because, of course, not all people have the same views. With over 73% of households (and an even higher percentage of parishioners) completing the questionnaire the results are highly representative of the community's concerns and aspirations.

The main text of this document has been kept brief – reams of statistics, figures and written accounts of what is in Kintbury were considered not to be particularly helpful or useful to the Parish Plan, and will be out of date shortly. The detailed responses to our Questionnaire can be found at our Parish website (www.kintbury.org.uk)

Where do we go from here?

One of the fundamental issues which members of the Steering group could foresee with this document was that it would become no more than an account of Kintbury with an emphasis on what we don't like. After all, it is much easier to criticise than to be constructive! The key point that needs to come from this Parish Plan is an enthusiasm for action. The Action Plan, the way in which we propose to tackle identified issues, is the real crux. The "Parish Plan Action Plan", which should be studied in conjunction with the text that follows, is to be found in the pocket in the inside back cover of this document. In it you will find a list of 85 separate actions which constitute this Plan. Against these actions we have identified potential partners who can help in some way in delivering the actions. Additionally you will see our recommended time scales, the lead responsibility and the monitoring responsibility necessary for these actions to be accomplished. It is, of course, the responsibility of all of us to ensure that these actions are pursued to their natural conclusion. The custodian of this plan is the Parish Council and many of the Parish Councillors will take a "sponsorship" or "monitoring" responsibility for many of the actions.

Like to become involved?

It would be easy to print this document, congratulate ourselves, and take a back seat. In fact, this is just the start, and we would like you, the parishioners and business- owners of Kintbury, to take an active part in implementing this Action Plan. Please make contact via the Parish Council – details of which are on the Kintbury website – www.kintbury.org.uk. We look forward to hearing from you and working with you.

Kintbury's History

Kintbury today is a product of its past and situation. The name reflects Kintbury's position on the banks of the river Kennet. There have been people living and working in Kintbury since pre-historic times. Archaeological excavations at Wawcott uncovered a mesolithic flint quarry and settlement and another excavation on the site of what is now the sewage works revealed mesolithic and neolithic flints and the remains of a Roman bath house. The first documentary mention to Kintbury is found in the will of Wulfgar in 931 A.D. which mentions 'God's servants at Kintbury' and 'the holy place of Kintbury'. By 1086 and the compilation of the Domesday Book Kintbury was described in terms of its two main manors, three mills, and a mixed population of villeins or villagers, smallholders and serfs.

A constant feature of the village since at least the early twelfth century has been the parish church. St Mary's is the oldest building in the village and has been loved by its parishioners over the centuries. They have been prepared to spend money and effort on its construction and maintenance, note the size of the nave in comparison with other churches in the area, the brick Lady chapel built in 1713, the vestry in 1905, St Mary's room, and the work continues today.

The church at Avington also dates from the twelfth century and is a wonderful example of romanesque architecture and carving.

Another constant in the history of Kintbury has been the need for means of transport to move into and out of the village. Today's roads and footpaths are a link with the past and a time of horses, carriages and carts. Methods of transport have changed, the Bath Road was turnpiked during the coaching era, the Kennet and Avon canal opened in 1810, the railway in 1847, whilst the motorcar was a twentieth century innovation.

Educational provision began in the context of the church with the establishment of Sunday school teaching. St Mary's school was founded in 1831.

The twentieth century was another period of rapid change. The built area of the village expanded physically with the construction of council houses and more owner-occupied residences. Electricity and mains drainage were introduced. Kintbury today remains a vibrant community whose inhabitants continue to meet the needs of society in innovative ways as they have done over the centuries.

Margaret Yates

Our Community

With a population of over 2,600, the parish of Kintbury is geographically one of the largest in West Berkshire stretching from its northern boundary which touches the M4 to its southern border with Inkpen and West Woodhay located just north of the Hampshire border. Included within the parish are the settlements of Avington, Clapton, Denford, Elcot, Inglewood, Templeton and Wawcott.

Day to day village life centres on St Mary's primary school; the shops located within The Square; the Gladstone Memorial Trust recreation ground comprising the Jubilee Sports Centre and the football, tennis and bowls clubs; the Coronation Hall; the doctors surgery; the religious facilities including the Parish Church of St. Mary the Virgin, The Methodist Chapel and St. Cassian's Retreat and Pastoral Centre; and last but by no means least the three fine hostelrys located within easy walking distance of the centre of the village.

Community involvement is strong with volunteers supporting the running of some forty clubs and special interest groups from the traditional pastimes of bowls, quilting and horticulture to the more active ones of football, tennis and step aerobics. Formed in 1985, the Kintbury Volunteer Group offers a 'Good Neighbour' service which provides an essential lifeline to predominately the older members of the community and in 2007 was awarded the prestigious Queen's Award for Voluntary Services. Younger members have access to the Youth Club and the Brownies, Cubs and Scouts.

Within the centre of the village lies Miss Lawrence's Field. With approximately one third of the field being developed in 2007, the remaining section has been dedicated to the village as an open space for informal enjoyment of all.

From the results not only of the questionnaire, but also of other opportunities that people within the village have had to express their opinions, a number of actions have been highlighted as key factors to the sustainable future and health of the village and parish:

- Identify the appropriate use and management of the open space within Miss Lawrence's Field.
- Better promotion and support of the current facilities within the village and encouragement of greater Parish-wide participation by improving awareness of community events.
- Provision of full time nursery care within the village.
- Ensure the sustainability of the existing facilities including the surgery, St.Mary's Primary School, the Coronation Hall, the Jubilee Sports Centre, the allotments, the support businesses (e.g. the post office, shops and public houses) and the religious facilities.
- Establishing a cinema club in the village.
- Ensure retention and improvement of allotments between Station Road and The Cliffs.
- Explore the possibility of further allotment space.

Our Youth

In addition to the Questionnaire circulated to households a separate Youth Consultation Event was hosted by The Downland Youth Network in October 2006 with young people living in Kintbury and surrounding villages.

The results indicated that there are lots of facilities for the younger person (under 12) including a suitable play park, brownies, scouts etc. However, there seemed to be a lack of resources for young people aged 12 and over. Whilst the young people recognised this, most of them agreed that they enjoyed living in Kintbury, particularly enjoying the nature reserve and open countryside available to them.

It was clear that the young people wanted somewhere to go and something to do in the evenings and during the holidays. Therefore the Downland Youth Network set to work with a group of young people aged 13-15 years to develop an idea for a youth drop-in centre based at the Youth Centre – Preston Hall. Following this, the young people applied for and successfully gained £10,000 to set up a series of youth activities provided by specialist staff at the Youth Centre and around Kintbury. The grant was provided by the Youth Opportunities/Youth Capital Fund.

In addition to the above recommendations:

- Setting up a Youth Council, representing all ages, which will work to provide further facilities and activities for the younger people of the Parish, and whose activities will be monitored regularly at Parish Council meetings.
- Investigating the possibility of providing a graffiti wall, a Youth Cafe, and a Skate Park.
- Working with St. Mary's School and other organisations to promote awareness of the dangers associated with drugs and other addictions
- Investigating the possibility of more widespread use by the young of the football ground, and of creating a junior Village Swimming Team.

Our Economy

Over the next 15 years the development of the economy of the village is critical to its character. In response to the questionnaire that preceded the plan many have said that they do not want the village to grow or to attract too much attention from the development aspects of government or the building industry. In parallel with this many have stated their need for better quality facilities, mainly shops.

We have determined what villagers want and we have surveyed what businesses need. In both these areas there are some obvious and also some interesting results:

The Shops

- Four shops gain 80% of their business from outside the village
- Three gain 80% of their business from within.
- Some are new businesses that need support and encouragement
- The Corner Stores and Post Office are regarded as vital to the community
- They are happy to try to deal with problems in terms of the quality on offer
- Where there is a demonstrable need they can be persuaded to increase the range of goods available
- The Fish shop needs support from a large catchment area to survive. (there are no fish shops in Newbury, Hungerford, Marlborough or the outlying villages)

The Villagers

- Want a better range of goods at lower prices
- Want a bread shop (88%)
- Want better quality products

The Proposed Solution

- We intend to encourage the shops to form a trade group to improve their marketing and mutual support.
- We wish to encourage those shops that have local clientele to cross market with those that have a more distant customer base.
- We hope to develop a tea shop that sells bread and possibly delicatessen products; but this is at a tentative stage and will take time.
- We seek to encourage the shops to form a mutually supporting 'cluster' which in total can serve a large range of needs, not just in emergencies.
- We recognise that large families on a budget cannot afford some local prices, but we hope to broaden the appeal so that some of their needs can be satisfied.
- We will encourage the reduction of 'Food Miles'.
- One thing stands out: they need the villager's support. Without this we will lose access to services and products. The shops also need the villagers' positive critical advice as to what they should stock that they and others might buy.
- The annual "Christmas in Kintbury"/"Festive Kintbury" promotion will be encouraged and improved.
- We intend to encourage the promotion of the rivers and canals for recreational and business use – boat hire etc.
- Parking problems remain; but we will work with Network Rail, British Waterways, the Parish Council and West Berks Council (Highways) in an attempt to provide adequate free parking in the Parish centre.
- Overall we wish to encourage the development of a more vital village centre into which people of all ages feel welcome.

Our Environment

When asked for the main reasons for living in Kintbury, parishioners said:

- the geographic location
- the waterways
- the open spaces and footpaths
- "It is so attractive"

85% of the respondents to the Parish Questionnaire agreed that there are improvements to be made to the village. There is, however, a delicate balance to be made between maintaining and improving the village environment or making changes that alter its character. So this plan has taken the views of parishioners and focused them into a series of recommendations that improve the general environment while maintaining the essential character of Kintbury.

Recommendations:

- We want to improve pride and respect for the parish. We are going to put schemes in place to reduce litter and graffiti. Dog fouling has already been tackled and reduced, and we want the village to proudly enter programmes like "Britain in Bloom" and "Best Kept Village" competitions.
- There is an intricate network of paths around the village. We intend to improve them through better maintenance, pressure for the adoption of other paths that allow us to create circular routes, and encouragement to parishioners, particularly young people, to use them in order to enjoy the countryside and wildlife.
- We intend to work with partners to sustain and improve village open areas, waterways, and hedgerows to encourage wildlife.
- We will encourage the introduction of recycling facilities in the village and the maintenance of weekly refuse collections.
- Lighting in the parish is old fashioned and below standard. We will encourage authorities to improve it in the centre first and then work outwards.
- And we all owe it to the generations to come to do our bit to preserve the planet. Initially we plan to undertake a survey for carbon dioxide emissions as a baseline from which to develop a long-term carbon neutral strategy.

Housing and Development

We asked Berkshire's Rural Housing Enabler, to study the results of the Questionnaire. The recommendations were as follows:-

"The results of the survey indicate that the level of housing need in Kintbury is quite high.

It is general practice to consider true need as 30%-50% of the need registered in a Housing Need Survey. Kintbury, therefore, should consider the addition of 37 units of affordable housing to meet local need.

Some of this need is likely to be met within the affordable component of the 2007 development in Miss Lawrence field"

Our proposed actions are:

- Working with the Parish Council and West Berks Council to keep development at a level consistent with the character and needs of the village.
- Working to protect the Parish boundaries, and to restrict housing development to the Village Envelope.
- Encouraging the District Council and local housing associations to locate into the Parish only those who want to live in Kintbury.
- Opposing further housing developments which do not offer a mixture of housing types with a predominance of affordable housing, and a suitable allowance for off-road parking
- Ensuring that development is consistent with a village design statement.
- Ensuring that the village infrastructure (roads, services, shops, schools, surgery, broadband, etc.) is sufficient to support any future developments.

Security

Security was a major issue with parishioners in their responses to the Parish Plan questionnaire. It was also significant in a separate survey of the retail businesses.

Our discussions on security highlighted the need for parishioners to be prepared to act as witnesses and to report offences. We understand that the failure of the police to act on previous occasions has been a deterrent. There are significant actions planned that will attempt to overcome this.

The response to the Parish questionnaire was strong and yielded the following interesting points:

- 57% of respondents felt that antisocial behaviour was a problem
- 88% want a community support officer or a local police officer patrolling
- Of 1,278 responses 633 people rated the police service to the village as poor
- Only 28% of respondents were members of neighbourhood watch. Many thought that it did not cover their area. (It does!)
- Many people thought that young people should have more support in form of provision of activities.
- 300 respondents avoid going out after dark

As preliminary reactions to the above and other general security issues:

- The police authorities have secured the necessary budget for a PCSO and we are delighted that this post is now filled.
- The council have appointed a permanent representative to liaise with the Community Support Officer so that he or she is not isolated and so that needs can be more quickly addressed.

In addition we recommend:-

- The encouragement and increased use of the "Neighbourhood Watch" scheme.
- The establishment of a Neighbourhood Action Group to effect improved communication between the community and the police authorities.
- The use of security cameras at a few strategic positions in the village.
- The ongoing development of the Parish website as an interactive location for the exchange of information on security issues.
- That the police are made more aware of our problems and anti-social incidents.

Transport and Traffic

Kintbury possesses a road traffic pattern which has served the village for over a thousand years but is now under strain brought about by traffic levels undreamt of by our predecessors. The village lies south of the A4. This, as part of the national strategic road network, is the feeder for a network of minor roads and lanes which can only pass through the centre of the village en route to further villages to the south and in particular to the industrial estate at Inkpen. This is a relatively recent creation in which limited consideration seems to have been given to the impact of heavy goods vehicles on Kintbury's centre.

In addition to the increased HGV traffic there has been a steady increase in transiting traffic (rat running) and in commuter traffic generated within the parish. The insertion of the new-build on Miss Lawrence's field and the development of Inglewood will further increase the number of vehicles using the village centre.

Kintbury's valued, if un-manned, rail station provides commuters with ready access to Newbury, Reading, London Paddington and the national rail network. As a whole the service, provided by First Great Western, has for some time been under threat of cuts, especially to late evening and off-peak services in and out of London.

Pedestrian footpaths are not available on significant lengths of road within the centre where the risk to pedestrians, especially the elderly or disabled and mothers with pushchairs, is highest. The risk of vehicles colliding is increased at certain points by poor sight lines and the tendency of some drivers to park inconsiderately. Few homes in the centre have off-street parking and there is no provision for a central car park within easy walking distance of the shops.

Well marked and maintained footpaths exist around the village but there is a lack of bridleways: a deterrent for riders who tend to avoid the busy lanes around the parish. Similarly, cycling, formerly a popular form of recreation locally, is now hazardous due to the excessive speed of much traffic.

The Kennet and Avon canal, although well used by narrow boats and cruisers, remains under-used by villagers, because of a lack of a canal-side facilities.

From responses to the Questionnaire it was clear that the great majority of respondents accepted the fact that Kintbury, most of whose centre is a Conservation Area, cannot be significantly tampered with in an effort to improve road traffic circulation. It was also clear that whatever is attempted should aim to retain the village's character and not turn Kintbury into 'a suburb of Newbury'. There was a refreshing consensus of what residents felt had to be done:

- Improved safety measures for vehicular traffic and pedestrians.
- Reduction of traffic congestion in the village core.
- Establish a 20 mph zone in the central part of the village.
- Provision of additional (off-road) parking.
- Discouragement of inconsiderate driving and parking.
- Robust implementation of speed controls.
- Encouragement of a higher-visibility policing presence.
- Vigorous opposition to any attempts to curtail existing rail services.
- Encouragement of a revival of walking, cycling and riding by means of improved safety measures.
- Encouragement to use public road transport to reduce use of private cars for local shopping etc.
- Development of the Kennet and Avon tow-path and surrounds for recreational boating and canoeing.

Inside back cover/pocket (with action plan)

The Parish Planning team set out to consult with as many of the Parish's community as possible so that we could understand their needs and desires for the next 10 to 15 years ("our" 2020 Vision). This report, incorporating the 'Action Plan', has been created and justified with statistically relevant data which cannot be ignored. The team and I submit this Parish Plan as an accurate and comprehensive list of things which should be aspired to by the community and the various controlling or influencing bodies which define the environment in which Kintbury exists. I urge you all to take an interest and help to deliver the actions. Thank you.

Nick Lefever
Chair of the Kintbury Parish Plan Steering Group

A big thank you to all of those who participated in the production of this plan. Specifically:

All those who attended consultation meetings
All those who responded to the questionnaire
The Parish Plan Team members
DEFRA
CAWB
The many and various interest clubs and societies
Greenham Common Trust
Castle Printers
Kintbury St Mary's Primary School
The Kintbury Volunteer Group
The Parish Council
West Berkshire Council
West Berkshire's Rural Housing Enabler
The Blue Ball Public House (for meeting accommodation)
Anyone we have forgotten

Back Cover

If you are interested in Kintbury, further information can be found from:-

- Our Parish Magazine, The Fisherman, a monthly publication widely delivered, on subscription, to houses in the Parish. Subject to availability it can also be obtained from The Kintbury Corner Store
- The Parish website www.kintbury.org.uk
- The Kintbury Guide produced by the Kintbury Volunteer Group
- The books "Kintbury Through The Ages" and "Kintbury, A Century Remembered". Copies are available from the office of The Kintbury Volunteer Group in Thatcher's Yard.

Logos of CAWB; Defra: Awards for All: Greenham Common Trust

This Parish Plan can be downloaded
from www.kintbury.org.uk or from www.westberks.org.uk

Price: £5.00

Printed April 2008

Copyright © 2008 by Kintbury Parish Council. All rights reserved.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
GENERAL												
1	Adoption of Kintbury Parish Plan by Parish Council	Preparation of a Parish plan and Parish Design Statement in accordance with CAWB guidelines	1	CAWB		Plan to be adopted by December '07	Parish Planning Team		Parish Planning Team		None	
2	Establish the Parish Plan implementation team	Towards the end of the drafting and completion of the plan put in place the partners/personnel to deliver the plan.	1	Parish Council		Implementation team (PPIIT) to be set up by Feb '08	Parish Council		Parish Planning Team	Parish Council to ensure Parish Plan implementation team established by appointing an implementation Team Chairman who must identify team members whose roles are to carry out the Parish Plan actions in accordance with these plan.	Action 1	
3	Appoint a Parish Councillor as a sponsor for each of the work stream areas detailed below to liaise with the implementation team		1	Parish Council		By Jan '08	Parish Council		Parish Planning Team	To be carried out as part of the new Councillor sittings post May elections 2007.	Action 2	
4	Develop the Kintbury Parish Website.	Develop the website to promote all Parish activities, local trade, charities, and the development of the Parish plan	2	PPIIT (Parish Plan Implementation Team), Greenham Common Trust		By September 2007	PPIIT			Ensure suitable structure in place to maintain content and keep it "fresh".	Action 2, 8, 14, 15, 18, 21, 22, 37, 40, 65	
5	Review plan at the end of Year 4	At the end of Year 4 review plan and prepare revised plan for next 5 year period	2	CAWB	2011	6 Months	Parish Council with PPIIT			Recognising that priorities and environments change the Parish Plan should be reviewed every 4 years to ensure the contents remain correct and relevant. Parish Plan update should be an agenda item at the Parish Council's AGM.	None	

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
YOUTH												
6	Establish a Youth Council to organise and run their own affairs. Ensure Youth Council update is an agenda item at Parish Council meetings.	To establish a group who is willing and capable of combining resources to move the agenda forward for each age group of identified need. Identify a good mix of children to provide the face of the youth in the community to conduct a survey of what is wanted.	2	Parish Council, DYN, West Berkshire Council (Youth Services and Arts and Leisure)	2007	Initial discussions during summer 2007 so Youth Council can be established by April '08	Parish Council		Parish Council to appoint Youth Council Chairman	Parish Council to appoint Youth Council Chairman	None	Youth consultation
7	Ensure that the Youth Council represents all age groups	Youth Council to organise activities across all age groups so that all children benefit.	2	Youth Council DYN,	2007	April '08	Youth Council		Parish Council Sponsor	Consider different age groups as they have different needs.	Action 6	Youth Consultation
8	Promote and improve the Youth Centre and the range of facilities offered, including a Youth Cafe	Youth Council to prepare plan of action to improve the existing facilities and with the aid of the PPIT to raise funds. Organise for the improvements to the Youth Centre to be carried out	2	Youth Council, Downlands Youth Trust, PPIT, Parish Council, West Berkshire Council (Youth Services and Arts and Leisure)	2007	One year plan and ongoing from then on.	Youth Council		Parish Council Sponsor, PPIT	Facility noted to be underutilised plus site refurbishment needed.	Action 6	Religious Group Consultation, Youth Consultation
9	Investigate the feasibility of providing a graffiti wall in an appropriate place (inside locations as well as outside)	Youth council to work with PPIT, Parish Council and district council to identify suitable location and source funding.	3	Youth Council, Parish Council, West Berkshire Council (Youth Services and Arts and Leisure)	2008	2008	Youth Council		Parish Council Sponsor	Consider the use of a recognised graffiti artist to work with the young people.	Action 6	Youth consultation and text feedback
10	Work with St Mary's School and other organisations to promote the awareness of the dangers associated with drugs	Research suitable drug awareness partners and work with them to establish a drug education/awareness policy for the Parish. Liaise with the neighbourhood watch team to police drug abuse within the Parish. Use the website to promote drug awareness.	3	St Mary's Primary School, Youth Council, Parish Council, The Edge, Education authority, HYPE	Feb '08	Ongoing	PTA		Parish Council Sponsor	Need to agree this with PTA	Action 6	Youth consultation and text feedback
11	Work with the Youth Council to assist the provision of a skate park	Investigate the possible locations for a suitable facility. Prepare a costing for building a skate park to a design by the Youth Council. Liaise with Parish Council and/or West Berks Council	4	Youth Council, Big Buzz Challenge, West Berkshire Council (Youth Services and Arts and Leisure), Greenham Common Trust, Youth Opportunity Capital Fund	2008	2008	Youth Council		Parish Council Sponsor	St Mary's Junior's who wanted recreational facilities fed back 49% majority for a skate park. Questionnaire results - 36% wanted recreational facilities on Miss Lawrence's field.	Action 6	DYN Youth Consultation
12	Work with the trustee's of the Gladstone Memorial recreational ground to find a method whereby the football ground can be informally used by the youth in general	Negotiate access to the Kintbury Football ground. Work with trustees of the Gladstone Memorial Trust and Youth Council to ensure that the ground is not abused. Encourage the establishment of a Kintbury youth football team	3	Youth Council, Trustees of Gladstone Memorial Trust	2008	One year plan commencing in April '08	Youth Council		Parish Council Sponsor	Consider site supervision.	Action 6	DYN Youth Consultation

Kintbury's Parish Plan



Kintbury's Parish Plan 2006

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
13	Work with the Youth Council to establish swimming related events including the creation of a junior swimming team (using Hungerford or Newbury facilities)	Research suitable venues for swimming. Form a swimming club. Liaise with Kintbury Volunteer Group to see if they could assist with transport to/from swimming.	3	Youth Council, KVG, West Berkshire Council (Arts and Leisure)	April '08	Ongoing plan commenced in June 2007	Youth Council		Parish Council Sponsor	Will need to recruit an adult supervisor.	Action 6	8% of St Mary's Juniors survey want swimming facilities

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
COMMUNITY												
14	Promote the facilities offered by the Jubilee Centre and Sports Grounds	Review of management/ownership and allocation of resources	1	Trustees of the Gladstone Memorial Recreation Ground, Management Team	Started	Ongoing	Trustees		Parish Council	Better management of the facility and looking at better utilisation of the resources available. Access to open space for 'free play' for young children and parents (e.g. picnic site, benches etc). Skate/bike ramps. Better mixed aged playing area. Look at the feasibility of a swimming pool in the Parish or getting access to the new facilities at the Inglewood development	Action 2, 4	DYN Survey indicates general need for more open space. From questionnaire 28% want more outside recreational facilities.
15	Promote and encourage use of local Parish clubs and societies	Create a directory of all clubs and societies and ensure that it is available via the website, Fisherman magazine, Parish notice board etc.	1	Greenham Common Trust	Ongoing	Include information on all clubs on the website by Jan '08	PPIT, Gladstone Trustees		PPIT	Greater openness and access to all age groups. A large number of responses highlighted that certain groups are 'clunky'. Others highlighted that events are not well promoted. Targets should be set in terms of % of Kintbury residents participating and a full age range of members. Funding should also be looked into.	Action 4	678 (46%) Questionnaire respondents want more recreational facilities - many of which exist today.
16	Work with the Kintbury Volunteer Group to expand access of transport to all age groups	Consult with Kintbury Volunteer Group to establish scope of current provision and to see if this can be extended and improved across all age groups within the Parish	3	Kintbury Volunteer Group, Volunteer Centre West Berkshire	April '08	Initial meeting with KVG in April '08	KVG		PPIT	Give access to all age groups the current services provided by the volunteer group. An alternative would be to start a scheme similar to the Lambourn 'call a bus' service would vastly improve the quality of public transport in the Parish.	Action 2	Free text responses. Just 2% of responders use the service weekly.
17	Provision of full time nursery care within the Parish	Establish the need for and scope of full time nursery provision within the Parish. Seek assistance from St Mary's School to provide appropriate nursery care.	4	St Mary's School, Nursery Organisations, Dept of Education, Social Enterprise Berkshire	April '08	2008/9	PPIT		PPIT	Use Parish Plan responses to canvass support. Discuss opportunity with Nursery organisations.	Action 2	55% of under 5's go to playgroup outside of Kintbury. 117 of the questionnaire responders said they would like to see nursery provision.
18	Improve awareness of community events within the Parish and the larger community	Use the Kintbury Parish Website, Fisherman Magazine, Newbury Weekly News etc to promote community activities within the Parish.	1	Press	Feb '08	Ongoing	PPIT		Parish Council Sponsor	Appoint, within the PPIT, a communications officer responsible for raising awareness both within and outside of Parish.	Action 4, 27	45% of questionnaire responders felt that clubs, societies and events are not promoted well.
19	Ensure the sustainability of the existing medical facilities within the Parish	Ensure that the medical facilities are maintained and developed to meet the Ongoing requirements of the Parish	2	PPIT, Kintbury Surgery, Primary Care Trust, Parish Council, West Berkshire Community Hospital	2007	Ongoing	PPIT		Parish Council Sponsor	Support Kintbury's surgery, where needed, to raise awareness and promote facilities. Act as an escalation point for the surgery where local support is needed.	Action 2	59% of responders to the questionnaire said that the Survey is of importance to them.
20	Ensure the sustainability of the elderly care facilities within the Parish, e.g. Notrees	Act in a support role and escalation point for the management of our local care facilities. Use Parish communication methods where awareness needs to be increased and help to raise funding where necessary.	2	Notrees, West Berkshire Council, Charitable trusts, Parish Council	2007	Ongoing	PPIT		Parish Council Sponsor	Use Parish Communication channels where awareness needs to be increased and help to raise funds where necessary.	Action 2	27% of the questionnaire were over 60 years old, 4% require specialist accommodation, 5% have special needs.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
21	Maximise the use of Kintbury's web site to communicate local activities, events and information	Ensure that Web Site awareness is as high as possible through search engine management, Parish signage and associated links.	2	Neighbour and associated web sites/search engines, Greenham Common Trust	2007	Ongoing	PPIT		PPIT	Commence awareness through current site relaunch in May '07.	Action 4	45% of questionnaire responders felt that clubs, societies and events are not promoted well. Over 1,500 web site hits on current site
22	Ensure the provision and awareness of excellent primary education	St Mary's Junior School has achieved significant improvements over the last five years - the latest OFSTED report reflecting this. This success requires communication in general. Ensure Parish web site has content and link to school site.	2	St Mary's School.	2007	Ongoing	PPIT		PPIT	Work with Governors and PTA to identify ideas to raise awareness.	Action 2, 4	38% of 5-10 year olds go to school outside of the Parish.
23	Consider the sustainability and improved management of the existing community facilities, e.g. the Jubilee Centre, the Youth Club, the Scout Hut, through consolidation	Research the practicalities, costs and benefits of consolidating all community activities on one site. Consider establishing a management team to run the facilities so that they can be maintained, fully utilised and improved.	4	DYN, Education authority, interest groups, scouts, youth club, Gladstone Trust trustees etc.	2007	3 Year Plan	PPIT		PPIT	Consultations indicated that current facilities are "clunky" and non welcoming to outsiders.	None	DYN survey, free text responses. 25% of the Parish's population are under the age 18.
24	Introduce canal related recreation including row boat hire, canoeing etc. Invite scouting association to consider a Sea Scout Troup etc	Work with the Youth Council, Scouting and Guides groups to establish boating/canoeing facilities along the canal.	4	Youth Council	2008	1 Year plan	Youth Council		Parish Council Sponsor	Maximise locality of water ways to improve recreational activities. Do this to give the youth more activities and to promote Kintbury as recreational destination.	Action 82	287 responders to the questionnaire expressed an interest in water related recreation.
25	Encourage use and sustainability of allotments within the Parish	Consider establishing an allotment holders association to protect the usage of the allotments. Liaise with the allotment land owners to ensure all allotments are utilised and improvements are made where necessary.	3	Allotment land trustees, landowners, Parish Council, Greenham Common Trust	2008	Ongoing	PPIT		PPIT	Seek to protect current provision of allotments as well as exploring opportunities to acquire additional facilities.	Action 2	Of those who expressed an opinion 73% said that they would like to see more allotments within the Parish.
26	Investigate the feasibility of twinning Kintbury with a Parish in France which possesses similar characteristics, i.e. canal	Liaise with West Berks Council to establish a suitable Parish to twin with.	3	West Berks Council, EU and St Mary's School, Kemet and Avon Canal	2007	2 years	PPIT		Parish Council	Establish a sub committee with in the Parish Council to work with EU and District council to establish a suitable village to twin with.	Action 2	73% of those responding to the questionnaire said that twinning Kintbury was a good idea.
27	Appoint a Communications Officer for the Parish whose scope should include the web site, newsletters, press etc	Utilisation of the Kintbury Website to explain what each group does and posting information on current projects and events	1	Volunteer Centre West Berkshire	Jan '08	Ongoing	PPIT		Parish Council	All groups from the grass roots clubs and societies to the committees that aim to facilitate the 'running' of the Parish are poor communicators. This leads to unwanted Parish gossip that often leads to project, events etc, either being misunderstood or simple not completed	Action 18, 34, 43	45% of questionnaire responders felt that clubs, societies and events are not promoted well.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
29	Investigate the feasibility for the provision of local cinema facilities using community facilities.	Use experiences gathered from other Parishes to create a feasibility case including further local consultation. Use Parish Plan to substantiate funding applications.	3	Parish Council, Coronation Hall, Jubilee Hall, CCB Village Halls Advisor	2008	6 months after successful trial	PPT		Parish Council			Significant local interest after consultation - Parish Council support.
COMMUNITY (MISS LAWRENCE'S FIELD)												
29	Ensure that the land (Miss Lawrence's Field) left to the Parish is used in accordance with the wishes of the people of the Parish.	Work with the Parish Council to secure the usage of the land in accordance with the Parish plan.	3	Parish Council/PPT, Council Ward Members	2007	Immediate & ongoing	Parish Council	Funds from 106 agreement	Parish Council	Developers/West Berks have agreed to wait to see the Parish Plan before finalising the use/design of the open land. In cooperation with the council and the developers ways should be sought to deliver the wishes of the community. Of the 3,222 responses to the use of the land the top 4 were (in order), landscaping with trees, playing field, children's playground and other youth facilities, wildlife reserve.	Action 30	64% of respondents would like the remaining part of the field to be landscaped with trees
30	Negotiate with District Council to acquire promised funds for the open land development so that the Parish Council can control and manage the development	By negotiation to achieve required funds	3	Parish Council	2007	Immediate action required with a deadline of December 2007	Parish Council		Parish Council	S106 agreement has secured considerable funding which must be protected for Parish of Kintbury use only.	Action 29	Refer to planning consent conditions
31	Design and implement the open land plans in a phased approach (allowing for optimisation and funding for other opportunities/desires).	As per action 28, work with District Council and Developers to maximise use of land.	2	Parish Council/West Berks Council/PPT	2007/early 2008	Immediate action required	PPT		Parish Council	Ensure that future or longer lead time opportunities are feasible by phasing the land designs and considering all opportunities both now and in the future.	Actions 29 & 30	As action 28

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
ECONOMY												
32	Create an environment where the Parish offers a sustainable and attractive business development	Improve the broadband quality. Establish a self employed pressure group to enable better business support services. Ensure infrastructure matches needs.	4	Parish Council, Local small businesses	2007	2009	PPIT		Parish Council Sponsor	Make Kintbury a destination village for those wanting to develop home based business including working from home. Do this by addressing communications infrastructure (broadband, mobile phone coverage) and creating a community whereby information and resource can be shared through a common medium, i.e., website	Action 2	Of 1213 responses 54% wanted a farmers' market. Comment re-broadband was panel sourced. There are many self employed who would benefit
33	Establish a Parish Trade Association to improve awareness and competitiveness of services	Encourage the retailers and other traders to form a Trade Association	2	Local small businesses, PPIT, Local Chamber of Commerce	2007	2008	PPIT		Parish Council Sponsor	Use the trade association to tackle common issues amongst the member organisations. Examples can include football, awareness, communications and marketing and out of Parish promotion.	Action 2	
34	Establish notice boards with map of Parish and key services	Agree with businesses- approach Dundas Arms and British Waterways	2	Dundas Arms, British Waterways, Parish Council, West Berks Council, Vibrant Villages	2008	2008	Parish Council	Cost of notice boards & Labour	Parish Council	Consider combining this with the environmental proposal to promote the Parish's bridal paths and points of interest.	Action 49	A panel based proposal based on the responses from retailers at interview
35	Create a Parish leaflet describing the features and services available	Produce a leaflet for distribution in Newbury, Hungerford, Inkpen, Thatcham etc highlighting the range of services offered within the Parish. To be used for cross marketing between for example hairdressers and green grocers.	2	Retail shops, Pubs, Landlords, Greenham Common Trust	2008	2008	Parish Trade Association, Parish Council	Printing costs and Time	Parish Council Sponsor	Consider seasonal activities, e.g., tourism, Christmas etc, as well as sponsorship from businesses within and outside the community.	Action 33, 49	Retail interview after becoming aware of Parish responses
36	Find additional methods of specifically promoting Thatcher's Yard and the businesses within it	Improved signage - keep entrance free of parking	2	Shops in and adjacent to Thatcher's Yard	2008	2009	Parish Trade Association	The cost of signage and private enterprise implications	Parish Council Sponsor	Encourage retailers both current and new to extend opening hours and to hold regular promotional events.	Action 27	Of 1275 people nearly 50% never use Thatcher's Yard - most are unaware. Only 22% use the fish shop.
37	Promote parking facilities within the Parish	To ensure the provision of adequate free parking facility within the Parish centre.	2	Network Rail, British Waterways, Parish Council, West Berks Council (Highways)	2008	2008	PPIT	The cost of signage	Parish Council Sponsor	Consider other locations within the village where the provision of parking can be made and promoted.	Action 75	Of 1224 people 25% complain of inadequate parking with many free text comments.
38	Promote free delivery service for the old and infirm etc by the involvement of Kintbury Volunteer Group	By agreement between the retailers and the KVG.	3	Parish Council, KVG and Retailers	2008	2009	PPIT	Voluntary transport and drivers	Parish Council Sponsor	Consider assisting KVG with additional fund raising to support this initiative.	Action 2, 4	None - suggested at meeting with retail businesses and through subsequent discussion with the panel.
39	Introduce and promote refreshment facilities within the Parish	Also consider the provision of a refreshments site near to the canal for volunteers/youth to run this facility on a vocational basis.	4	Volunteer Centre West Berkshire, Parish Council, Vibrant Villages	2008	2008	PPIT		PPIT	This would act as an excellent basis on which the youth can earn some money whilst learning the necessary skills necessary to run such a facility.	Action 52	Of 1213 people 30% wanted a tea shop and 88% a bakery and 44% a delicatessen.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
40	Ensure the sustainability and security of the Parish Post Office	Mount a defensive campaign in support of the Post Office when signs of threat loom. Build on existing usage through promotion and cross marketing with other retailers.	5	Post Office, Parish Trade Association, Parish Council, Chamber of Commerce and Ward Councillors,	2007	Ongoing	Parish Trade Association		Parish Council Sponsor	Over a third of the Parish's population use this facility on a regular basis. It is widely recognised that the retail facilities within the village depend on the passing footfall using the post office. If this facility were lost therefore, the other retailers may find their businesses unsustainable.	None	Of 1275 responses 11% never use the Post Office, 36% use it weekly or more,
41	Promote the rivers and canals for recreational and business use including Horse Boat Company, boat hire, canoeing etc	Approach proprietor of Horse Boat Company, canal marinas in Thatcham, Newbury etc and issue the leaflet on the Parish retail services. Encourage third parties to establish canoe/boat hire along the canal.	3	Horse Boat Company, Retail Shops, Third Party Entrepreneurs, Parish Council, West Berkshire Council	2008	2010	Parish Trade Association	Leaflets and	Parish Council Sponsor	Consider also promoting Kintbury's waterways from the A4 as well as ensuring our website is appropriately linked to waterway related recreational sites.	Action 4, 82	Retail panel interview
42	Encourage, at all times, the local shops within the Parish to maximise their range and quality of goods and to reduce food miles	Trade Association to monitor range of goods and services available within the Parish	3	Village Traders	2007	Ongoing	Parish Trade Association		PPIT	Look for ways to promote local produce including stock Action 2 on consignment basis.	Action 2	
43	Work with investors, entrepreneurs or community trust to: develop the facilities (café, tea rooms, footpaths, bed and breakfast, pubs etc.) in the Parish to bring in people from outside the Parish.	Develop Parish related collateral, including the website, so to ensure that potential investors recognise Kintbury as a rural destination site. Raise awareness of the potential Kintbury offers to small businesses.	3	Investors, Entrepreneurs and small and home businesses	2008	2009	Parish Trade Association		Parish Council Sponsor	Ensure that Kintbury's unique features including the railway line and waterways network are promoted as unique selling points throughout our communication.	Action 2, 44	
44	Use leisure companies, web sites etc. to promote the facilities the Parish offers	Promote wherever possible Kintbury's website via links from related sites.	2	Promotional websites	2007	Ongoing	PPIT		Parish Council Sponsor	Use PPIT communications officer to ensure these PR links are introduced.	Action 27	
45	Introduce a regular farmers markets specialising in organic and locally sourced produce	Parish Trade Association & Parish Council to help establish a monthly farmers' market and to source local produce	3	Parish Trade Association, Local Farmers, TVFM (Thames Valley Farmers Market Co-op), Social Enterprise Berkshire (SEB)	2008	On going	Parish Trade Association		Parish Council Sponsor	Offer subsidised facilities to get the market up and running.	Action 42	Of 1213 responses 54% wanted a farmers' market. Comment re - broadband was panel sourced. There are many self employed who would benefit

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
ENVIRONMENT												
45	Increase pride and respect for the Parish	Encourage participation in Parish/Village competitions such as "Britain in Bloom" and "Best Kept Parish" and other pride developing schemes	4	West Berkshire Council, Kintbury Parish Council, Scheme Organisers	2008	Ongoing	PPT		Parish Council Sponsor	PPT to create a workstream responsible for the registration, communication and work necessary to enter the various recognition schemes.	Action 2	73% of population have lived in Kintbury for over 5 years, 56% believe Kintbury is an attractive village and 85% agree or strongly agree that there are improvements to be made to the environment of the
47	Address the anti social environmental issues within the Parish such as litter, dog fouling and graffiti	Encourage West Berkshire Council to increase the frequency of litter-picking within the Parish and to focus on those areas where there is a particular problem. Encourage Parish residents to take responsibility for the tidiness of their own immediate area. Consider increasing the number of bins within the Village as well as replacing the green plastic bins with the more solid, less visually intrusive ones. Encourage the council to increase the number of dog fouling bins, placing them in dog-walking locations. Remove existing graffiti. Investigate the feasibility of providing a "Graffiti Wall" in an appropriate place, for example at the Youth Centre. Introduce an "anti-litter" campaign in and across the parish.	2	West Berkshire Council, British Waterways, Parishioners, Kintbury Parish Council, Thames Valley Energy, NWD AONB Kintbury St Mary's School, clubs and societies.	2008	Ongoing	PPT	Litter pickers, Gloves, Bags, Safety Jackets, Litter awareness material & signs. Dog fouling bins, dog fouling notices. Graffiti removal material	Parish Council Sponsor	This process has started with the informal creation of teams to tackle areas within the Parish.		C37 84% strongly agree or agree on litter issues and 86% on dog fouling problems.
48	Improve maintenance of footpaths within the Parish.	Encourage local landowners to improve the maintenance and clearance of Parish footpaths, styles and gates. Encourage Parishioners to become involved in footpath maintenance and improvement through a footpath adoption scheme. Encourage British Waterways to improve the surface material of the canal path between Shepherds Bridge and the bridge by the electricity substation	3	West Berkshire Council, Kintbury Parish Council, British Waterways, West Berkshire Ramblers, local societies, Parishioners, and relevant landowners	2007	Ongoing	PPT	Litter pickers, tools, gloves, bags	Parish Council Sponsor		Action 82	82% of responders said that improved path maintenance would encourage them to use our footpaths.
49	Increase the use of footpaths within the Parish	Encourage landowners to open/make official paths that are currently unadopted to create a network of circular paths within the Parish, and make more accessible for families/push chairs/disabled etc. including a better surface on path from Inglewood to Parish for the new Inglewood residents. Promote the use of footpaths through leaflets, maps, Parish signs, organised walks/tours, education programmes, wildlife awareness schemes etc.	3	West Berkshire Council, British Waterways, West Berkshire Ramblers, NWD AONB, Kintbury Wildlife Group, Vibrant Villages, Kintbury St Mary's School, Ordnance Survey, local organisations, local landowners, pubs, tourist outlets, etc	2007	ongoing	PPT	Production and maintenance of guide. Footpaths page on Kintbury website	Parish Council Sponsor		Action 27, 34	75% of responders said that these measures would encourage them to use our footpaths.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
50	Investigate further opportunities to reduce carbon emissions from within the Parish	Invest in baseline survey of CO2 and other emissions for Kintbury as foundation of long term strategy.	4	West Berkshire Council, Relevant Research Organisation, NWD AONB	2008	Ongoing	PPIT	Financial support for survey	Parish Council Sponsor	Relatively low interest in New Ponds from adults in survey but kids considered it very important	Action 2	Parish Planning Team recommendation - not specifically measured.
51	Ensure the protection and sustainability of open areas within the Parish, e.g. Kintbury Newt Pond Nature Reserve, Bradley Close green etc	Promote understanding, sustainability and use of the Kintbury Newt Ponds Reserve by Parishioners & visitors. Encourage "ownership" of Parish grassed areas by residents in order to improve use, maintenance and long term sustainability.	3	West Berkshire Council, Miss Lawrence's Trust, Allotment Owner, BBOWT, Kintbury Wildlife Group, local residents, North Wessex Downs	2007	Ongoing	PPIT		Parish Council Sponsor		Action 2	76% of responders strongly agree or agree on value of preservation of open areas.
52	Encourage sustainability of Kintbury waterways and surroundings by Parishioners and visitors. Provide a landscaped picnic area adjacent to the canal	Create a landscaped picnic area adjacent to the canal.	3	British Waterways, The Environment Agency, Vibrant Villages	2008	Ongoing	PPIT	Funding from appropriate sources	Parish Council Sponsor		Action 39	50% strongly agree or agree that waterways are important
53	Improve quality of Parish lighting	Encourage relevant authority to replace orange lights in Parish centre with more modern dimmable white lights, and over time do the same throughout the Parish. Refer to West Berks adopted Quality Design Supplementary Planning Document.	5	West Berkshire Council - Highways and Transport	2008	2010	PPIT		Parish Council Sponsor	The Parish's current lighting creates inefficiency in both pollution and effectiveness. From an economical and social perspective there are significant benefits to be made in doing this.	Action 72	74% strongly agree or agree that the quality of street lighting should be improved
54	Introduce expert hedge management into the Parish	Encourage landowners to replant previously removed hedgerows, and effectively manage hedgerows (and field headlands) to promote quality sanctuaries for wildlife	3	Local Landowners, NWD AONB, Pang Kennel & Lambourn Valleys countryside Projects, BTCV	2008	Ongoing	PPIT		Parish Council Sponsor	Encourage any development sites within the Parish to replace/renew any affected hedgerows.	Action 2	50% of responders said that the hedgerows in the Parish are important or very important
55	Introduce recycling facilities into the Parish	Encourage West Berkshire Council to install cardboard and plastics recycling facilities in the Parish.	2	West Berkshire Council, British Waterways, Community Furniture Project	2007	2008	PPIT	Provision of land for facility + bins and collection contract	Parish Council Sponsor	Open discussions with hills regarding the opportunity to share their vicinity for local use.	Action 2	89% of responders either strongly agreed or agreed that recycling facilities should be improved.
56	Refuse Collection	Encourage West Berkshire Council to continue policy of weekly refuse collections for the long term to avoid fly-tipping and potential health problems	4	West Berkshire Council	2007	Ongoing	PPIT		Parish Council	Discuss with West Berkshire Council any plans which may exist to increase the frequency or decrease the quality (as a result of implementing change where resistance may occur) of refuse collection.	Action 2	No supporting data - free text comments discuss.
57	Work within consultation process and lobby methods to protect the Parish from further air traffic pollution.	Engage with existing and any future consultation processes to ensure that the majority wishes of the Parish's community are represented.	3	Parish Council, other Parish Councils, West Berks, AONB, National Trust, CCB, MP	2007	Ongoing	Parish Council		Parish Council		Action 2	Has become an issue of local interest since consultation process. May require further consultation

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
HOUSING & DEVELOPMENT												
58	Work with/lobby the District Council to ensure that Parish boundaries are protected and so housing development restricted within the Parish envelope	Liaise with the Parish Council and West Berks Council to establish the Parish Settlement boundaries and to protect the Parish envelope from being enlarged.	5	West Berks Council/Parish Council	2007	Immediate and ongoing action	Parish Council		Parish Council Sponsor	Ensure our ward members as well as local MP are aware of this desire and agree to adopt the action on an ongoing basis. Revisit this action on an annual basis to ensure that slippage of mind is prevented. Ensure that the Parish Council is actively engaged in any future consultations in relationship to West Berks Local Development Framework (LDF). Refer to their Statement of Community Involvement.	Action 3	64% want to retain open spaces. 75% of respondents consider that the Parish has reached capacity
59	Work with district council and housing associations to encourage them to only locate those into the Parish who want to live here	Form a working partnership with the housing associations to establish the criteria for housing people in the Parish. Criteria should prioritise Parish families followed by neighbouring Parish families before general housing lists. Only those wishing to be located into our Parish should be offered a home.	5	Parish Council/Housing Associations	2007	Commence immediately and ongoing	PPIT		Parish Council Sponsor	Meet with district council and housing associations to discuss their selection criteria and seek sponsors to help develop suitable processes and criteria.	Action 2	Anecdotal evidence from the free text responses that there is a certain percentage of residents that find Kintbury unsuitable for their needs
60	Develop a stronger working relationship with District Council to monitor and approve development proposals	Work with the District Council to ensure that major planning applications so that public consultation can begin at an early stage and appropriate negotiation can be held and secured before approvals are given.	4	Parish Council/District Council's Development Control Manager	2007	Ongoing	Parish Council		PPIT	Ensure our ward members as well as local MP are aware of this action and agree to adopt the action on an ongoing basis. Refer to West Berks Statement of Community Involvement with regard to communication and involvement.	Action 2	The free text responses in the questionnaire demonstrate an active concern from the community
61	Oppose further housing developments, which do not offer a mixture of housing types with a predominance of affordable housing	Work with Parish Council and West Berks Council to ensure that the appropriate mix of housing is provided in accordance with the wishes of the residents in the Parish	5	West Berks Council/Parish Council	2007	Ongoing	Parish Council		Parish Council Sponsor	Develop a village design statement which reflects the residence views with regards to development mixture. Engage with developers at an early stage to discuss and negotiate acceptable scenarios. Use Parish Council and website to ensure a welcoming and approachable stance. Ensure that results from the latest community consultation is shared and if necessary arranged for them to be refreshed. Refer to	Action 3	50% of respondents want mixed developments supported by 39% who want an affordable element
62	Work with building specialists to produce an environmental specification enhancement plan for all new buildings	Within the villages design statement make reference to the desire to build environmentally acceptable properties including reference to known standards.	4	District Council	2008	2009	PPIT		Parish Council	Seek out assistance from authorities and specialists to help with the specifications referred to within the village design statement. Consider West Berks Supplementary Planning Document (SPD) titled "Quality Design - West Berkshire.	Action 2	Not verified but aimed at providing an aesthetic and environmental standard for the Parish
63	Deliver and have recognised the Parish Design Statement so as to ensure any extension or developments reflect the Parish character and include environmental standards	See item 60	4	PPIT, Parish Council, District Development Specialists, Environmental Groups	2008	2009	Parish Council		PPIT		None	Recommendation of the Parish Council and the Parish Planning Team.
64	Encourage the use and effectiveness of SOHO (small office home office) within the Parish	Ensure the village design statement includes reference to the provision of SOHO facilities in new builds carried out within the Parish. Refer to development thinking within government regarding this issue.	4	West Berks Council/Parish Council	2008	2010	Parish Council		PPIT	It is understood that future design legislation will require new developments to consider the needs of SOHO users.	Action 63	None/but to comply with government aspiration and want to make the Parish a destination for SOHO workers.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
65	Improve the quality and bandwidth of broadband or broadband equivalent services within the Parish	Liaise with BT and other broadband providers to improve the provision of broadband within the Parish	3	Data Communication suppliers/Parish Council/PPIT/West Berks Council, Vibrant Villages	2008	2009	PPIT		Parish Council Sponsor	Discuss alternative methods and work with their providers in delivering data bearing services across the Parish. Do this to ensure availability and maximum bandwidth	Action 64	46% of responding households use broadband.
66	Ensure that the Parish infrastructure (roads, services, schools, surgery etc.) is sufficient to support any future developments	Ongoing monitoring of Parish infrastructure at time of development proposals	4	Parish Council/District Council	2007	Ongoing	Parish Council		Parish Council Sponsor	Engage with District Council and developers at an early stage of any development applications to ensure and where necessary negotiate support for infrastructure resources. Refer to Supplementary Planning Guidance "Delivering Investment from Sustainable Development"	Action 3	General concern that new development will congest further the Parish infrastructure.
67	Any future developments must consider suitable (consider Kintbury demand per residence and not national average) allowance for off road car parking	Work with West Berkshire planning department to ensure that all new developments cater adequately for off street parking	4	West Berks Council	2007	Ongoing	Parish Council		PPIT	West Berks council recognises need for parking provision but will accept on road parking where appropriate. Planning applications need to consider alternative locations and not the road side. Ensure the Village Design Statement includes context on parking needs.	Action 75	65% of respondents consider that there is parking congestion within the Parish

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
SECURITY												
68	Encourage Parishioners to report crimes or act as witnesses where they see criminal or intimidatory activity	Increase awareness of anti social problems within the Parish and encourage formal reporting of such events. Ensure web site allows for problems to be reported.	3	Community Support Officer, Police, Neighbourhood watch	2007	Ongoing	Parish Council Sponsor		PPIT	Consult with Neighbourhood watch co-ordinators regarding support and coverage. Offer assistance where needed. Use Parish website as a central communications forum to share important information.	Action 4	57% of responders felt that antisocial issues are a problem or big problem.
69	Encourage local police residence with the establishment and sustained placement of a Community Support Officer (CSO)	Work with the police to encourage CSO recruitment, work with Parish Council, Housing associations and local trusts to secure CSO residence within the Parish.	5	Parish council, police, local trusts, housing associations	2007	12 Months	Parish Council Sponsor		PPIT	It is preferable that the CSO resides in the village so experience is at first hand local sentiment regards to security.	Action 2, 3	70% want a community support officer
70	Encourage greater police presence in liaison with the Community Support Officer to make policing more effective	Quarterly Meeting between - police, community support officer, and security councillor.	3	Parish Council	2007	Ongoing	Parish Council Sponsor		PPIT	Act as a point of contact for review with the CSO and police sharing with them their perceived effectiveness and offer assistance from within the community where needed.	Action 2, 3	88% want greater police presence
71	Establish a CCTV network to cover the Parish centre (public areas only), St Mary's church yard, Coronation Hall, Jubilee Centre and the Railway station	Consult with West Berks Council and Thames Valley Police to establish the correct methods and costs for setting up an effective CCTV system	5	West Berks Council, Thames Valley police/CCTV suppliers	2008	2010	PPIT		Parish Council Sponsor	Consider publishing CCTV feeds directly onto community website as a form of low cost monitoring. Ensure that residents are aware that CCTV provision focuses on public space only and not private properties.	Action 2, 3, 4	53% of questionnaire responders felt that CCTV is either important or very important.
72	Consult with the District Council in order to identify possible opportunities to improve quality (efficiency, cost, effectiveness) of street lighting	Ascertain the areas that requires improved levels of street lighting. Ensure that the correct type of lighting is selected for use in the Parish.	5	West Berks Council	2008	2010	PPIT		Parish Council Sponsor	The Parish's current lighting creates inefficiency in both pollution and effectiveness. From an economical and social perspective there are significant benefits to be made in doing this.	Action 53	58% believe that improving the street lighting is important or very important in improving security. 24% avoid going out after dark.
73	Develop Parish web site to include chat forum/s to increase awareness of inappropriate activity within the Parish	Enlist voluntary technical advice and buy readily available software	2	Parish Plan Team	2007	Ongoing	PPIT		Parish Council Sponsor		Action 4, 65	57% of responders felt that antisocial issues are a problem or big problem.
74	Promote and extend the Neighbourhood Watch scheme across all residential areas of the Parish	Consult with Kintbury Neighbourhood watch and Thames Valley Police to improve and extend the provision of the service across the Parish	3	Kintbury Neighbourhood Watch, Thames Valley Police, Parish Council, Safer Communities Partnership Team	2008	On going	Kintbury Neighbourhood Watch		Parish Council Sponsor	Consider use of web site for the neighbourhood watch scheme.	Action 3	Just 28% of the questionnaire responders are members of the neighbourhood watch scheme.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
TRANSPORT												
75	Redirection of traffic congestion in Parish centre	Provision of additional off road parking where possible. Provision of two or three short term parking (10 minutes only) places in an area of square for use by elderly or disabled shoppers	3	Local businesses, Parish Council, West Berkshire Council and Ward Members	2007	Ongoing	Parish Council		PPIT	Examine better use of current Parish owned land for parking purposes as well as acquisition opportunities.	Action 37, 86, 80	58% of responders said that they strongly support or support parking improvements
76	Enhance Road safety with parish boundaries	Provision of permanent traffic measures at A4 crossroads by either a roundabout or traffic signals Widening of pavements where possible to enhance pedestrian safety	5	Parish and District Council	2008	2009	Parish Council		PPIT	Consider first the opportunities for further provision of parking facilities - consider all open space.	Action 73	61% of responders strongly support or support improvements to the Parish pavements. 67% would support or strongly support a roundabout at the A4 junction.
77	Prevention of excessive vehicular speeds	Imposition of 20MPH limit in Parish centre Installation of Vehicle Activated Signs denoting 30 and 20MPH limits respectively Imposition of 40MPH limit on all roads within	3	Parish and District Council	2007	2009	Parish Council		PPIT	Examine fund raising opportunities to ensure the Parish gets as many speed activated signs as deemed appropriate. Continue to lobby for the 20MPH speed limit and if not obviously coming in the near future promote a 20MPH speed limit regardless.	Action 2, 3	77% of responders said that they strongly support or support reducing traffic speed reduction
78	Repairs to road surfaces throughout Parish area	Consultation with West Berks Council	2	West Berks Council	2007	Ongoing	Parish Council		PPIT	Alert the Parish Council to those surfaces requiring attention.	Action 2, 3	Free text and consultation comments
79	A timed embargo on all HGV traffic in excess of 7.5 tonnes unless Parish access is required.	Identify quieter times when such vehicles may be permitted to pass through the Parish. Display notices at all entry points south of the A4	5	West Berks Council	2007	2009	Parish Council		PPIT	Aimed at prohibition of transient HGV traffic using SatNav. Discuss and agree terms with neighbouring Parishes.	Action 2, 3	65% of responders feel that the Parish suffers from heavy transport/goods vehicles.
80	Enforcement of stringent traffic measures in area of 400m radius of St Mary's School	Ensure that the current safety plans for the near proximity of St Mary's School, as a result of the Gainsborough Ave development, are encouraged of higher profile traffic police activity	2	West Berks Council Parish Council	As soon as possible	2008	Parish Council		PPIT	Verify current plans with road safety organisations to ensure adequate.	Action 2, 3	Free text and consultation comments
81	Restoration of rail services on Bedwyn line, particularly late evening services	Vigorous lobbying of MP Continuous pressure by public on First Great Western	5	First Great Western	2007	Ongoing	PPIT		Parish Council Sponsor		Action 2, 3	Free text and consultation comments
82	Continued maintenance of towpaths on Kennet and Avon canal and establishment of boating facilities	Creation of volunteer towpath maintenance group working under British Waterways supervision Examine opportunities to create a community project to enable creation of small boat hire where there is safe accommodation for canoes and small rowing boats.	3	British Waterways Volunteer Groups	2008	Ongoing	PPIT		Parish Council Sponsor	Work with both the economy and youth projects to see if this requirement can be met through a community project.	Action 41, 48	267 (37%) of the responders said they would be interested in water related recreation.

Item	The Action	How it will be tackled	Ease (1=Easy to 5 = Hard)	Partners	Commence	Timescale	Lead Responsibility	Resource Implications	Monitoring Responsibility	Comments	Cross Referenced With	Verification
83	Improve and maintain free parking facilities at Railway Station	Liaise with Network Rail, British Waterways and West Berks Council to ensure free provision of car parking at the railway station	3	Network Rail, PPIT, West Berks Council, British Waterways	2007	Ongoing	PPIT		Parish Council Sponsor	Promote alternative parking facilities within the Parish.	Action 75	39% of responders would like to see more parking at the station.
84	Improvements to platform facilities	Liaise with Network Rail to improve the standards of provision for passengers including - ticket machines, shelters, seating, waste bins and possibly a footbridge.	4	Network Rail	2008	2009	PPIT		Parish Council Sponsor	Alternative sources of funding may be necessary to deliver some of these improvements.	Action 2, 3	70% of responders would like to see improved seating/shelter at the station as well as a footbridge over the railway lines.
85	Provision of pavements around surgery	Consult with West Berks Council to provide pavements either side of the entrance to Kintbury Surgery.	4	West Berks Council	2007	2009	PPIT		Parish Council Sponsor	This action results from countless remarks made during consultation.	Action 2, 3	61% of responders strongly support or support improvements to the Parish pavements